



Research Executive Agency

H2020 Research and Innovation Action

Living Lab research concept in Rural Areas - “LIVERUR”

Dissemination BAB:

Latvian Farmer's Parliament meeting with rural entrepreneurs, 10. July 2019, the Ministry of Agriculture of Republic of Latvia: "Needs and challenges of rural entrepreneurs".

At the meeting, experts from the Farmers' Saeima, together with entrepreneurs from the regions, discussed their needs and challenges as well as rural development issues in the framework of the H2020 project LIVERUR.

More information: <http://zemniekusaeima.lv/projects/projekta-tiksanas/>

Organisationteam

- Latvian Farmer's Parliament, Maira Dzelzkalēja-Burmistre, Inga Bērziņa

Supportteam

- Latvian rural entrepreneurs

AGENDA

11:00 – 11:05	Welcome
11:05 – 11:25	Presentation LIVERUR
11:25 – 12:00	Discussion of both sides - entrepreneurs and experts
12:00 – 12:30	Feedback and Reflection Thanks and Goodbye



Photo: Discussion of both sides - entrepreneurs and experts



Photo: Discussion of both sides - entrepreneurs and experts



Photo: Presentation LIVERUR

Experience and lessons learnt:

- The political framework of the country is of same importance as legal or institutional ones.
- For the working groups it is very important to give examples and concrete questions to start discussion.
- More explanation on the RAIN concept, Living Labs methodology and business models.
- Important to get different opinions from the stakeholders on the region characteristics.
- Involvement into the Living Lab activities have to be planned very carefully in order to make the stakeholders interest.