

**WORKING GROUP MEETING
OF PROJECT “BREEDEXPO”
10.-11. June 2019**

AGENDA

June 10, 2019

Office of Estonian Chamber of Agriculture and Commerce (Delta Plaza, Pärnu mnt 141, Tallinn)

10:00-10:15 Welcome coffee and refreshments

10:15- 11:30 Working group meeting

WP Communication activities

- Preparation of marketing materials for target markets

WP T1 activities:

- Mapping existing contacts in target markets
- Analysis of 3 target markets, preparing contact and local agricultural fairs list

11:30-11:45 Coffee break

11:45-12:45 WP T1 activities:

- Planning first 3 contact visits to target markets
- Planning 1-2 visits to target markets with bigger group, incl. participation in local fairs

WP T2 activities

- Planning visit to exhibition in France

June 11, 2019

9:00 – 10:00 Visiting the export centre of Estonian Breeding Association, Lauda tee, Kaunissaare, Anija municipality, Harju county

10:45 – 12:00 Visiting the head office and laboratory of Estonian Breeding Association, Koogimäe tee 4, Keava, Kehtna municipality, Rapla county