



**Research Executive Agency**

**H2020 Research and Innovation Action**

## **Living Lab research concept in Rural Areas – “LIVERUR”**

**Dissemination:**

**Latvian Farmer's Parliament meeting with Rural Entrepreneurs, 1<sup>st</sup> October 2019,  
Zemgale REGION, Latvia**

We, Latvian Farmer's Parliament organized the video session for taking short videos / documentaries per piloting area, with female experts present in our partnership providing specific advices for job seeking in rural sectors, personal life-work division in rural areas and work relations and managerial positions covered by women in the rural sectors.

More information:

### **Organisationteam**

- Latvian Farmer's Parliament, Liga Kruklite, Zanda Melnalksne, Līva Norkarkle

### **Supportteam**

- Edgars Pogoželskis

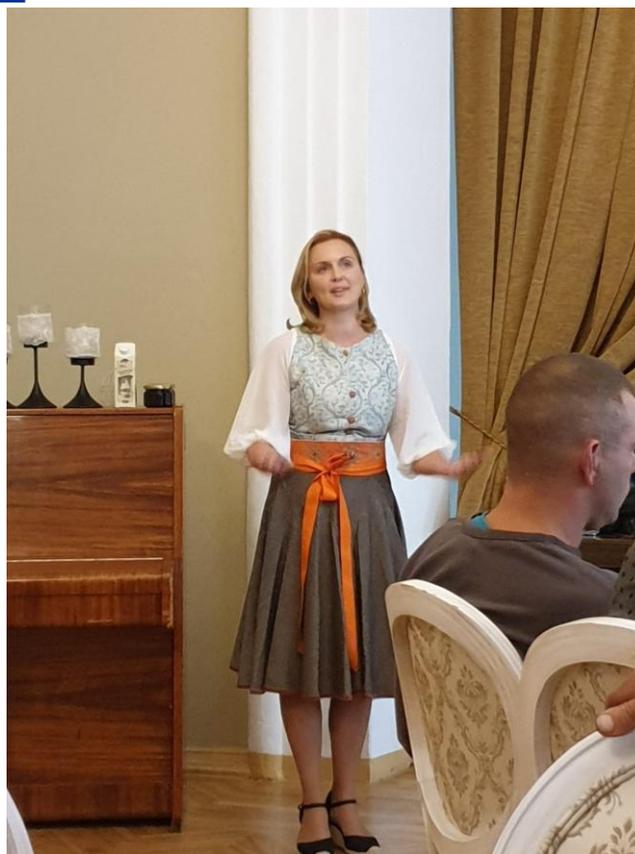
### **AGENDA**

10:00 – 11.00	Elina Cesniece, Zeltlejas farm
12.00– 13.30	Evita Gutmane, Dzerves farm
13.50-14.50	Baiba Rankevica, Varpas farm
	Thanks and Goodbye



Photo:





**Experience and lessons learnt:**

- Active, willing, young, attractive women who have found their vocation in the agricultural sector and in the rural environment, growing and processing vegetables and berries.
- Having found a type and intensive operation on a little ha of agricultural land;
- Interesting experience in recruiting employees during the harvest with an increasing motivating rate for every kg of sea buckthorn picked. During the harvest season work even over 100 people.
- Everyone is still learning and gaining experience in developing new projects and developing new services and products. Also develops rural tourism programs on farms.