



**Why bureocracy is not enviromental friendly
and how we can solve it**

Short introduction



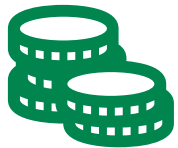
Biggest Facebook group for farmers in Poland with 100k+ members



250 hectares farm with pig production



Marketing and consulting for agrisector



Previously working as a main livestock analyst for biggest agriculture bank in Poland



Development of IT tools for better agriculture



Cooperation about investment and innovation with over 40+ farmers

**Majority of incentives are ending as a
bureaucratic nightmare.**

**Usually it is like fighting with burglary by giving
fines for citizens because of buying improper
doors.**

**Farmers gonna farm. Market is already hard,
regulation would make it worse.**

**Farmers are reporting that around 15% of their
work is related to unwanted bureaucracy.**

Credits supported by EU Funds are also problematic for banking sector due to additional bureaucracy.

Banks are afraid of complicated environmental measures, which assessment would be costly.

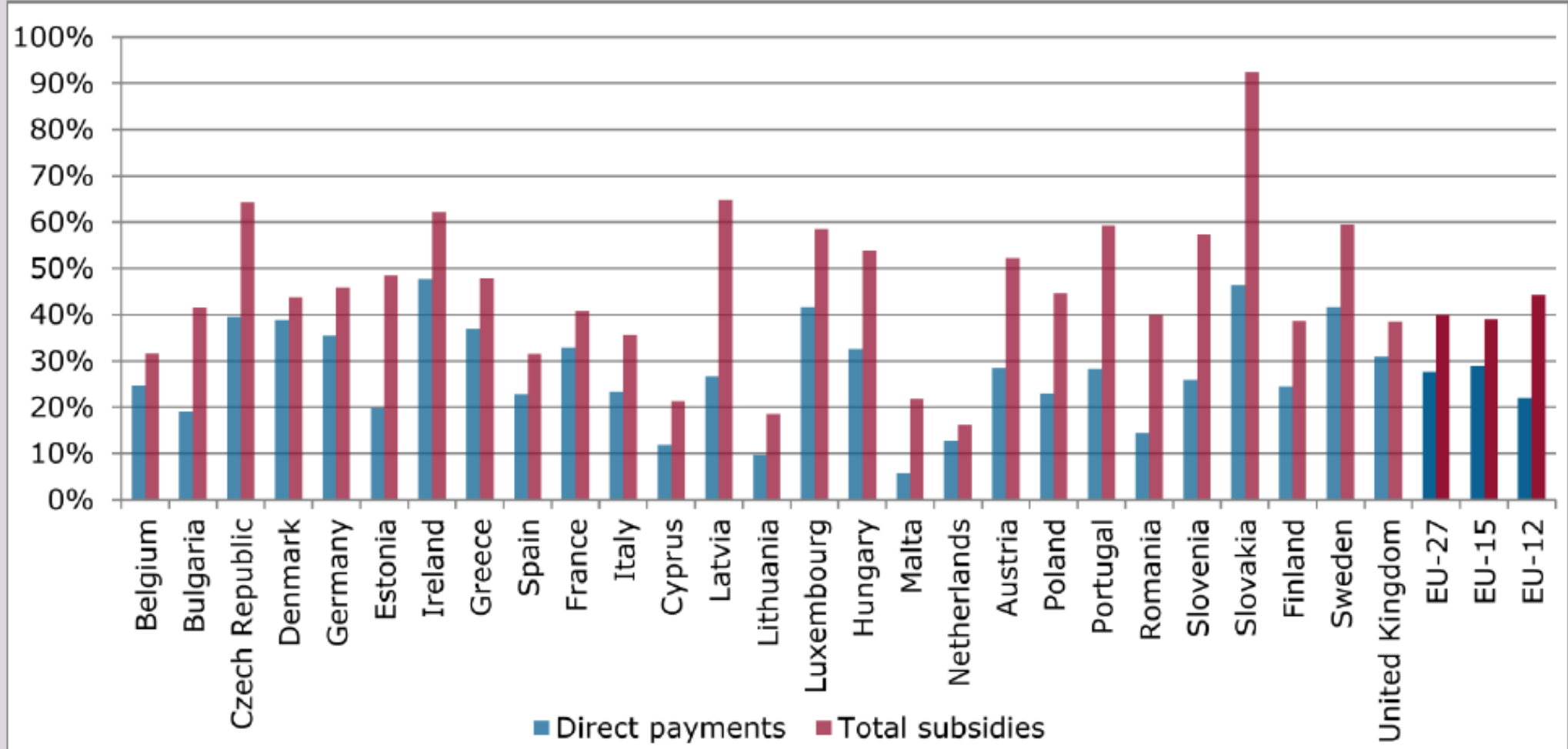
Public support is so complicated, that 95% of farmers are outsourcing it. I burn around 4000 litres of fuel for driving with documentation every year.

Public support, like agri-environmental programmes are labyrinths of KPI and tons of documentation.

Consultants firstly ask the investors about needs. After it is packaged as innovation or environmental friendly action.

Measuring such impact is in practice almost impossible. Definition of no till, etc.

Share of direct payments and total subsidies in agricultural factor income (2010-13 average)



Sources: CAP expenditure: European Commission, DG Agriculture and Rural Development (Financial Report). GDP: Eurostat. Annual expenditure in 2011 constant prices.

* [corrected version]

Example no 4:
Carbon markets for farmers could end as fairy tale. 22% of US farmers using such techniques for many years are not eligible for funding for carbon capture programs.

Carbon capture is not direct aim like organic farming or reduction of fertilizers use – maybe because it is too complicated.

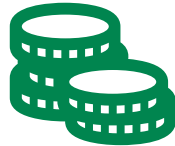
Solution = digitalization of existing documents



Scraping data helps making bureaucracy better



Scraping all crop production data in around 40 seconds



Shortening of credit scoring proces to 15 minutes



Onboardind to new applications in few minutes



Crop chain optimization to check which suport programme is best for farmer

Thank you for meeting!



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