INNO VATE

FarmHack – Ideenmarathon für Agrartechnologie
14.-16.Dezember 2021

Thank you for joining FarmHack as an inspirational guide. In this document you will find an overview of the most important logistical and content information. A few points up front:

There is a lot of enthusiasm to participate in the Hackathon. It's great to have your support!

The main language is German (However, there are also English speaking mentors and speakers and we do not exclude a final presentation in English, the working language of the teams in the hacking process can be chosen freely). The first part of the keynotes will be given in German and the speakers can be addressed in English or German for questions. The last keynote will be held in English.

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Goal of this FarmHack

The hackathon is organized to mobilize local tech communities and startups, create space for innovative ideas and encourage their participation in the agri-food sector. It aims to build bridges between Austrian agri-food and technology communities and to break down the barriers for using technology. The hackathon also aims to inspire young farmers to get involved in the sector, familiarize them with new technological advances in the field and spark their own development ideas.

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The following topics will be addressed during the hackathon:

- Digital toolbox for precision farming for under 1,000.00 euros.
- Digitalization in the of harvest of specialty crops
- Direct marketing via commodity exchanges and online platforms
- Transparent supply chains for restaurants and supermarkets

Keynotes and Q & A

The keynote session will take place on December 14th at 17 o'clock via ZOOM (password: innovate):

https://us02web.zoom.us/j/83029960069?pwd=ejhaVk1XS1RoajIwZTZsY2xmaVcwdz09

The zoom link will be sent to you separately as a date for your calendar.

On the first day of the FarmHack, four different practical insights will be given as impulses for creativity. On the one hand, this is to show what is already possible through technology, and on the other hand, how a good idea coupled with digitalization can quickly become reality.

The 10-15 minute impulse presentations will be followed by the opportunity for participants to ask the speakers questions about their work and experiences. The following presentations are planned:

10-15 min Impuls: Wolfgang Schiessl - https://www.viehworld.com/
10-15 min Impuls: Hannah Gutkauf – www.manyone.com
10-15 min Impuls: Andreas Prankl - www.farmdok.com
10-15 min Impuls: Inga Berzina - https://zemniekusaeima.lv/en/

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