

# RUBIZMO & LIVERUR

## FINAL EVENT



### Cultivating rural business success

85% of Europe's land is covered by rural areas which are inhabited by 137 million people (2018 Eurostat report). Nevertheless a 2019 Eurostat report found that 22% of Europe's rural population is at risk of poverty and social exclusion. **RUBIZMO** and **LIVERUR** – two Horizon 2020 projects identified innovative ideas for rural jobs and growth!

At their **Final Event on the 7th of October** their results and tools will be presented to policymakers, advisors and rural entrepreneurs, as well as to the interested public audience. The event presents the opportunity to discuss and plan for the large-scale replication of innovative business models supporting sustainable growth and job creation in European rural areas.

Hosted by the **European Economic and Social Committee (EESC)**, Peter Schmidt, the President of the NAT Section will open the event. During the panel discussion "Policy in Practice – How to support Europe's rural entrepreneurs" founders of agricultural start-ups like Christine Hebert from Blue Lobster and Oana Maria Iliescu from Taina Vie will give insights in their secrets of success. Next to those experts in the field Piroska Kálay (EESC), David Lamb (ENRD) and Emilija Stojmenova Duh (University of Ljubjana) will share their knowledge on rural development.

To register for the event click [here](#).

Read the full press release and discover our participant list [here](#).

**JOIN US!**